

LIGHTINTHEBOX HOLDING CO., LTD.
(incorporated in the Cayman Islands with limited liability)

NOTICE OF ANNUAL GENERAL MEETING
to Be Held on December 15, 2017

NOTICE IS HEREBY GIVEN that an Annual General Meeting ("**AGM**") of LightInTheBox Holding Co., Ltd. (the "**Company**") will be held at ICBC Tower, 35/F, 3 Garden Road, Hong Kong on December 15, 2017 at 10:00 a.m., local time.

No proposal will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders to discuss Company affairs with management.

The board of directors of the Company has fixed the close of business on November 21, 2017 as the record date (the "**Record Date**") for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company's ordinary shares at the close of business on the Record Date are entitled to attend the AGM and any adjournment thereof in person.

The Company has filed its annual report on Form 20-F, including its audited financial statements for the financial year ended December 31, 2016, with the U.S. Securities and Exchange Commission (the "**SEC**"). The Company's annual report can be accessed on the Company's website at <http://ir.lightinthebox.com>, as well as on the SEC's website at <http://www.sec.gov>. Shareholders may request a hard copy of the Company's annual report, free of charge, by contacting the Company at ir@lightinthebox.com.

By Order of the Board of Directors,



Quji (Alan) Guo
Chairman and Chief Executive Officer

Beijing, China
November 22, 2017