UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

(Amendment No. 1)

Under the Securities Exchange Act of 1934 *

			LightInTheBox Holding Co., Ltd. (Name of Issuer)
			Ordinary Shares, par value US\$0.000067 per share
			(Title of Class of Securities)
			53225G102 ⁽¹⁾
			(CUSIP Number)
			December 31, 2014
			(Date of Event Which Requires Filing of this Statement)
Check the an	propriate	hov to	designate the rule pursuant to which this Schedule is filed:
0 0		: box to 13d-1(b	
0		` 13d-1(c	
X		` 13d-1(d	
			r page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for containing information which would alter disclosures provided in a prior cover page.
			the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes)
01 1354 (AC	1) 01 011	1C1 W 13C	subject to the habilities of that section of the Act but shall be subject to an other provisions of the Act (however, see the Notes)
(1) TEL: OLIO	ID 1		
(1) This CUS	IP numb	er appl	ies to the Issuer's American Depositary Shares, each representing two Ordinary Shares.
CUSIP No. 5	53225 <u>C</u> 1		
COSH NO.		በጋ	13G
)322301	.02	13G
1.		of Rep	orting Persons
	Names	of Rep	orting Persons
	Names Quji (A	of Rep Alan) G	orting Persons uo
1.	Names Quji (A	of Rep Alan) G the App	orting Persons
1.	Names Quji (A Check (a)	of Rep Alan) G the App	orting Persons uo
1.	Names Quji (A	of Rep Alan) G the App	orting Persons uo
1. 2.	Names Quji (A Check (a) (b)	of Rep lan) G the App o x	orting Persons uo propriate Box if a Member of a Group (See Instructions)
1.	Names Quji (A Check (a)	of Rep lan) G the App o x	orting Persons uo propriate Box if a Member of a Group (See Instructions)
1. 2. 3.	Names Quji (A Check (a) (b)	of Repalan) G the App o x se Only	orting Persons uo propriate Box if a Member of a Group (See Instructions)
1. 2.	Names Quji (A Check (a) (b) SEC U	of Repalan) G the Appoint of x see Only	orting Persons uo propriate Box if a Member of a Group (See Instructions) Place of Organization
1. 2. 3.	Names Quji (A Check (a) (b) SEC U	of Repalan) G the Appoint of x see Only	orting Persons uo propriate Box if a Member of a Group (See Instructions)
 2. 3. 4. 	Names Quji (A Check (a) (b) SEC U	of Repalan) G the Apportune o x see Only ship or	orting Persons up propriate Box if a Member of a Group (See Instructions) Place of Organization blic of China
1. 2. 3. 4. Number of Shares	Names Quji (A Check (a) (b) SEC U	of Repalan) G the Appoint of x see Only	orting Persons uo propriate Box if a Member of a Group (See Instructions) Place of Organization
1. 2. 3. 4. Number of Shares Beneficially	Names Quji (A Check (a) (b) SEC U	of Repalan) G the Apportune o x see Only ship or	orting Persons up propriate Box if a Member of a Group (See Instructions) Place of Organization blic of China Sole Voting Power
1. 2. 3. 4. Number of Shares	Names Quji (A Check (a) (b) SEC U	of Repalan) G the Apportune o x see Only ship or	orting Persons up propriate Box if a Member of a Group (See Instructions) Place of Organization blic of China Sole Voting Power
1. 2. 3. 4. Number of Shares Beneficially Owned by Each Reporting	Names Quji (A Check (a) (b) SEC U	of Repalan) G the App o x see Only ship or 's Repu	orting Persons up propriate Box if a Member of a Group (See Instructions) Place of Organization blic of China Sole Voting Power 9,831,231(1) Ordinary Shares
1. 2. 3. 4. Number of Shares Beneficially Owned by Each	Names Quji (A Check (a) (b) SEC U	of Repalan) G the App o x see Only ship or 's Repu	orting Persons to Dropriate Box if a Member of a Group (See Instructions) Place of Organization blic of China Sole Voting Power 9,831,231(1) Ordinary Shares Shared Voting Power

9,831,231⁽¹⁾ Ordinary Shares

		8.	Shared Dispositive Power 0			
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 9,831,231 ⁽¹⁾ Ordinary Shares					
10.	Check if the Aggregate Amount in Row (9) Excludes Certain Shares Not applicable					
11.	Percent of Class Represented by Amount in Row (9) $10.1\%^{(2)}$					
12.	. Type of Reporting Person (See Instructions) IN					
10,000 A	merican	Deposi	re deemed to beneficially own 9,831,231 Ordinary Shares based on beneficial ownership of 9,811,231 Ordinary Shares and itary Shares (the "ADSs"), representing 20,000 Ordinary Shares. on 97,619,363 Ordinary Shares issued and outstanding as of December 31, 2014.			
CUSIP No. 5	3225G1	.02	13G			
1.	Names of Reporting Persons Wincore Holdings Limited					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)(a) o					
(b) <u>x</u>						
3.	SEC Use Only					
4.	Citizenship or Place of Organization British Virgin Islands					
		5.	Sole Voting Power 9,831,231 ⁽¹⁾ Ordinary Shares			
Number of Shares Beneficially		6.	Shared Voting Power 0			
Owned by Each Reporting Person With		7.	Sole Dispositive Power 9,831,231 ⁽¹⁾ Ordinary Shares			
		8.	Shared Dispositive Power 0			
9.	Aggregate Amount Beneficially Owned by Each Reporting Person 9,831,231 ⁽¹⁾ Ordinary Shares					
10.	Check Not app		ggregate Amount in Row (9) Excludes Certain Shares			
11.	Percent of Class Represented by Amount in Row (9) 10.1% ⁽²⁾					

(1)

		CO							
(1)			g Persons are deemed to beneficial representing 20,000 Ordinary Sha		1 Ordinary Share	es based on benefi	icial ownership	of 9,811,231 Ordina	ary Shares and
(5)						47			
(2)	The per	rcentag	ge is based on 97,619,363 Ordinary	Shares issued a	nd outstanding a	s of December 31	, 2014.		
					3				
CI	JSIP No.	E2221	C102				13G		
	OSIP NO	. 3322.	00102				13G		
Ite	m 1.								
		(a)	Name of Issuer LightInTheBox Holding Co., Ltd	d.					
		(b)	Address of Issuer's Principal Ex Tower 2, Area D, Diantong Squa No .7 Jiuxianqiao North Road Chaoyang District, Beijing 1000 People's Republic of China	are					
T4.	7								
ite	m 2.	(a)	Name of Person Filing						
		(u)	This schedule is filed by and on	behalf of:					
			1 Quji (Alan) Guo 2 Wincore Holdings Limi	ited					
		(b)	Address of the Principal Office	or, if none, Resi	dence				
			1 Quji (Alan) Guo				No .7 Ji Chaoyai	, Area D, Diantong uxianqiao North Ro ng District, Beijing s Republic of China	ad
			2 Wincore Holdings Limited					ove House, P.O. Bo British Virgin Islan	
		(c)	Citizenship 1 Quji (Alan) Guo 2 Wincore Holdings Limited	People's Re British Virg	public of China in Islands				
		(d)	Title of Class of Securities Ordinary Shares						
		(e)	CUSIP Number 53225G102						
_	_	-0.1			24242424				
Ite	m 3.		is statement is filed pursuant to §	§§240.13d-1(b) (or 240.13d-2(b)	or (c), check whe	ether the person	n filing is a:	
		Not a	applicable.						
					4				
CL	JSIP No.	. 53225	6G102		13G				
Ite	m 4.	O	wnership.						
			ving information regarding the agg	gregate number a	and percentage of	the class of secur	rities of the issu	er identified in Item	1.
					-		Shared		
			Depositing Payron(t)	Amount beneficially	Percent	Sole power to vote or direct	power to vote or to direct the	Sole power to dispose or to direct the	Shared power to dispose or to direct the

Amount beneficially owned(1)

9,831,231

9,831,231

Reporting Person⁽¹⁾
Quji (Alan) Guo

Wincore Holdings Limited

2

Percent of class(2)

10.1%

10.1%

Sole power to vote or direct the vote⁽¹⁾

9,831,231

9,831,231

vote

0

0

Shared power to dispose or to direct the disposition of

0

Sole power to dispose or to direct the disposition of⁽¹⁾ 9,831,231

9,831,231

12.

Type of Reporting Person (See Instructions)

and 1,000 ADS. representing 20,000 Ordinary Shares. Witnow Friedrings Limited. a British Visgin Islands company, is wholly normed by Quji (Alan) Coo. M. Coo has voting and inventment power with represent to these Ordinary Shares. (2) The percentage is based on 97,619,363 Ordinary Shares issued and audstanding as of December 31, 2014. Hem 5. Ownership of Five Percent or Less of a Class. Not applicable Hem 6. Ownership of More than Five Percent on Behalf of Another Person. Not applicable Hem 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company. Not applicable Hem 8. Identification and Classification of Members of the Group. Not applicable Hem 9. Notice of Dissolution of Group. Not applicable Hem 10. Certification. Not applicable 5 CUSIP No. 53225G102 13G SIGNATURES After reasonshie inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Date: February 13, 2015 Quji (Alan) Guo After reasonshie inquiry and to the best of my knowledge and belief. I certify that the information set forth in this statement is true, complete and correct. Quji (Alan) Guo Signature Quji (Alan) Guo Name Quji (Alan) Guo Signature Title: Director 6 EXHIBIT INDEX EXHIBIT INDEX	(1) Winco	ore Holdings Limited is the record holder of 9.	,831,231 Ordinary Shares of the Issuer based on beneficial ownership of 9,811,231 Ordinary Shares				
Rem 5. Ownership of Five Percent or Less of a Class. Not applicable Rem 6. Ownership of More than Five Percent on Behalf of Another Person. Not applicable Rem 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company. Not applicable Rem 8. Identification and Classification of Members of the Group. Not applicable Rem 9. Notice of Dissolution of Group. Not applicable Rem 10. Certification. Not applicable Signature 5 CUSIP No. 53225G102 13G Signature Quji (Alan) Guo Quji (Alan) Guo Quji (Alan) Guo Quji (Alan) Guo Wincore Holdings Limited Not Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Publish No. Description	and 10	0,000 ADSs, representing 20,000 Ordinary Sh	ares. Wincore Holdings Limited, a British Virgin Islands company, is wholly owned by Quji (Alan)				
Not applicable	(2) The pe	ercentage is based on 97,619,363 Ordinary Sh	nares issued and outstanding as of December 31, 2014.				
Item 6.	Item 5.	Ownership of Five Percent or Less of	a Class.				
Not applicable		Not applicable					
Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company. Not applicable Item 8. Identification and Classification of Members of the Group. Not applicable Item 9. Notice of Dissolution of Group. Not applicable Item 10. Certification. Not applicable 5 CUSIP No. 53225G102 13G SIGNATURES After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Date: February 13, 2015 Quij (Alan) Guo Signature Quij (Alan) Guo Signature Quij (Alan) Guo Signature Quij (Alan) Guo Signature Title: Director 6 EXHIBIT INDEX Estilibit No. Description	Item 6.	-	t on Behalf of Another Person.				
Company, Not applicable Tiem 8. Identification and Classification of Members of the Group. Not applicable Item 9. Notice of Dissolution of Group. Not applicable Item 10. Certification. Not applicable 5 CUSIP No. 53225G102 13G SIGNATURES After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Date: February 13, 2015 Quji (Alan) Guo [N Quji (Alan) Guo Signature Quji (Alan) Guo Signature Quji (Alan) Guo Nincore Holdings Limited Name: Quji (Alan) Guo Tille: Director 6 EXHIBIT INDEX Esthihit No. Description		Not applicable					
Item 8. Identification and Classification of Members of the Group. Not applicable Item 9. Notice of Dissolution of Group. Not applicable Item 10. Certification. Not applicable 5 CUSIP No. 53225G102 13G SIGNATURES After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Date: February 13, 2015 Quji (Alan) Guo Signature Quji (Alan) Guo Signature Quji (Alan) Guo Signature Wincore Holdings Limited Signature Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description	Item 7.						
Not applicable		Not applicable					
Item 9. Notice of Dissolution of Group. Not applicable Item 10. Certification. Not applicable 5 CUSIP No. 53225G102 13G SIGNATURES After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct. Date: February 13, 2015 Quji (Alan) Guo /s/ Quji (Alan) Guo Quji (Alan) Guo Wincore Holdings Limited /s/ Quji (Alan) Guo Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description	Item 8.	Identification and Classification of Mo	embers of the Group.				
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Quji (Alan) Guo /s/ Quji (Alan) Guo Signature Quji (Alan) Guo Wincore Holdings Limited /s/ Quji (Alan) Guo Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description	After 1	reasonable inquiry and to the best of my know	rledge and belief, I certify that the information set forth in this statement is true, complete and correct.				
/s/ Quji (Alan) Guo Signature Quji (Alan) Guo Wincore Holdings Limited /s/ Quji (Alan) Guo Signature Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description	Date: 1	February 13, 2015					
Quji (Alan) Guo Wincore Holdings Limited /s/ Quji (Alan) Guo Signature Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description			Quji (Alan) Guo				
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Signature Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description			Wincore Holdings Limited				
Name: Quji (Alan) Guo Title: Director 6 EXHIBIT INDEX Exhibit No. Description							
EXHIBIT INDEX Exhibit No. Description			Name: Quji (Alan) Guo				
Exhibit No. Description			6				
Exhibit No. Description							
			EXHIBIT INDEX				
JOHN JUINT HINE LIGICCHICH	Exhibit No. 99.1	Joint Filing Agreement	Description				

Joint Filing Agreement

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Ordinary Shares, par value US\$0.000067 per share, of LightInTheBox Holding Co., Ltd., a Cayman Islands company, and that this Agreement may be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

[Remainder of this page has been left intentionally blank.]

Signature Page

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 13, 2015.

j ,				
Quji (Alan) Guo				
/s/ Quji (Alan) Guo				
	Signature			
Quji (Alan) Guo	-			
Wincore Holdings Limited				
/s/ Quji (Alan) Guo				
	Signature			
Name: Quji (Alan) Guo				
Title: Director				