
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
under the Securities Exchange Act of 1934**

For the month of November 2020

Commission File Number: 001-35942

LightInTheBox Holding Co., Ltd.

**Floor 5, Building 2, Yaxin Science & Tech Park,
No.399 Shengxia Road
Pudong New Area
Shanghai, 201203
People's Republic of China**
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): n/a

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LightInTheBox Holding Co., Ltd.

By: /s/ Jian HE

Name: Jian HE

Title: Chief Executive Officer

Date: November 2, 2020

LightInTheBox to Hold 2020 Annual General Meeting on December 24, 2020

Shanghai, China, November 2, 2020 - LightInTheBox Holding Co., Ltd. (NYSE: LITB) (“LightInTheBox” or the “Company”), a cross-border e-commerce platform that delivers products directly to consumers around the world, today announced it will hold its 2020 annual general meeting of shareholders at Floor 5, Building 2, No. 399, Shengxia Road, Pudong New Area, 201203, Shanghai, China on December 24th, 2020 at 10:00 a.m., local time.

No proposal will be submitted for shareholder approval at the annual general meeting. Instead, the annual general meeting will serve as an open forum for shareholders to discuss Company affairs with management.

The board of directors of the Company has fixed the close of business on November 16th, 2020 as the record date (the “Record Date”) for determining the shareholders, including holders of the common shares and ADSs, who are entitled to attend the meeting.

The Company has filed its annual report on Form 20-F, including its audited financial statements for the financial year ended December 31, 2019, with the U.S. Securities and Exchange Commission (the “SEC”). The Company’s annual report can be accessed on the Company’s website at <http://ir.lightinthebox.com>, as well as on the SEC’s website at <http://www.sec.gov>. Shareholders may request a hard copy of the Company’s annual report, free of charge, by contacting the Company at ir@lightinthebox.com.

About LightInTheBox Holding Co., Ltd.

LightInTheBox is a cross-border e-commerce platform that delivers products directly to consumers around the world. The Company offers customers a convenient way to shop for a wide selection of products at attractive prices through its www.lightinthebox.com, www.miniinthebox.com, www.ezbuy.com and other websites and mobile applications, which are available in 25 major languages and cover more than 140 countries.

For more information, please visit www.lightinthebox.com.

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LIGHTINTHEBOX HOLDING CO., LTD.

(incorporated in the Cayman Islands with limited liability)

NOTICE OF ANNUAL GENERAL MEETING

to Be Held on December 24th, 2020

NOTICE IS HEREBY GIVEN that an Annual General Meeting (“**AGM**”) of LightInTheBox Holding Co., Ltd. (the “**Company**”) will be held at Floor 5, Building 2, No. 399, Shengxia Road, Pudong New Area, 201203, Shanghai, China on December 24th, 2020 at 10:00 a.m., local time.

No proposal will be submitted for shareholder approval at the AGM. Instead, the AGM will serve as an open forum for shareholders to discuss Company affairs with management.

The board of directors of the Company has fixed the close of business on November 16th, 2020 as the record date (the “**Record Date**”) for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

The Company has filed its annual report on Form 20-F, including its audited financial statements for the financial year ended December 31, 2019, with the U.S. Securities and Exchange Commission (the “**SEC**”). The Company’s annual report can be accessed on the Company’s website at <http://ir.lightinthebox.com>, as well as on the SEC’s website at <http://www.sec.gov>. Shareholders may request a hard copy of the Company’s annual report, free of charge, by contacting the Company at ir@lightinthebox.com.

By Order of the Board of Directors,

Jian He

Chief Executive Officer

Shanghai, China
November 2, 2020
